
Career and Leadership Accelerator Program™ Overview



“Where Preparation *Drives* Opportunity”

Accelerate your career into leadership!

Build confidence, take on more responsibility, have more influence in your career, and make more money as a leader.

This program is your guide, and includes everything you need to develop skills, network, become marketable and get in front of peers, build rapport and confidence, and get through any roadblocks in order to *drive* career success into leadership!



Designed To Fit Your Schedule

The program was designed with the idea that its participants are already busy at work and home, so is flexible to accommodate your schedule.

Learning material can be accessed at your leisure, there are regular coaching options from your personal coach each week, and an aspiring community to support you.



A Community of Motivated Leaders



Through this Mastermind experience, you will be just as inspired and learn just as much through collaborating with the motivated engineers in the community as you will with the leader coaching you.

Coaching Through Experience

What makes us different than other career coaches? In this personalized, interactive, and collaborative coaching program, these coaches utilize their experience in engineering and leadership to help engineers develop and achieve their career goals.

All of the coaches have experience in engineering and coach others with their similar and specialized backgrounds. They have a unique knowledge of where you are in your career and how to help you excel.



Success Stories

- A process engineer advanced to his first leadership role in operations management in 2020, taking a 31% raise.
- An electrical engineer advanced in 2017 to an industrial operations manager, and a plant manager in 2019 increasing his annual income from \$110k per year to more than \$180k per year.



Success Stories

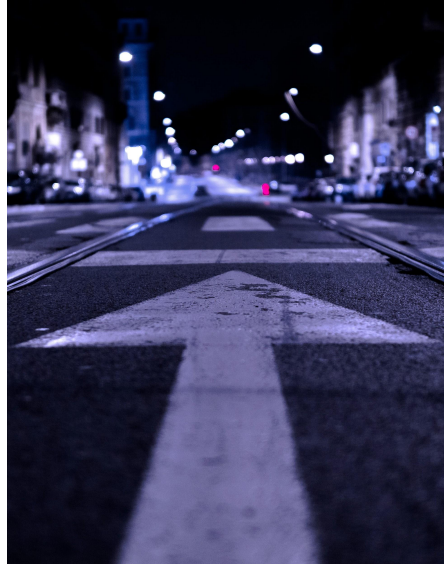


- A plant engineer in 2017 advanced to an operations manager, and then maintenance manager in 2018, increasing his annual income from \$100k per year to more than \$150k per year.
- An industrial plant engineer in 2016 advanced to an operations manager in 2017, increasing her annual income from \$90k per year to more than \$120k per year.

Testimonials

"This course has some life changing powerful home truths – for you – for the people you work with, and for your organization."

-Clayton L.



"A great resource for anyone aspiring to improve their personal acumen and do more for themselves."

-Euan S.

Testimonials

Colin A. (was promoted in 2020 and achieved a **31% raise**):

"I thought I was getting a lot of recruiter hits on my own, but am amazed at how much more I am seeing now that we've worked through the Career Accelerator resume and online profile optimization process to get me in front of peers."
"The Leadership course helped re-point my focus, polish my self-image, and obtain my first management role. The lessons and group discussions helped me grow my organizational leadership skills and affirm my decision making."



Testimonials

“These courses boil down hundreds of hours of experience and thousands of data points to exactly what matters most, saving me both time and money! I find myself revisiting the courses every few weeks, and I can pull them up right on my phone for a quick refresher before talking to my employees. It has made me more confident, more effective, and more respected as a manager.”

-Elliot L.



Testimonials



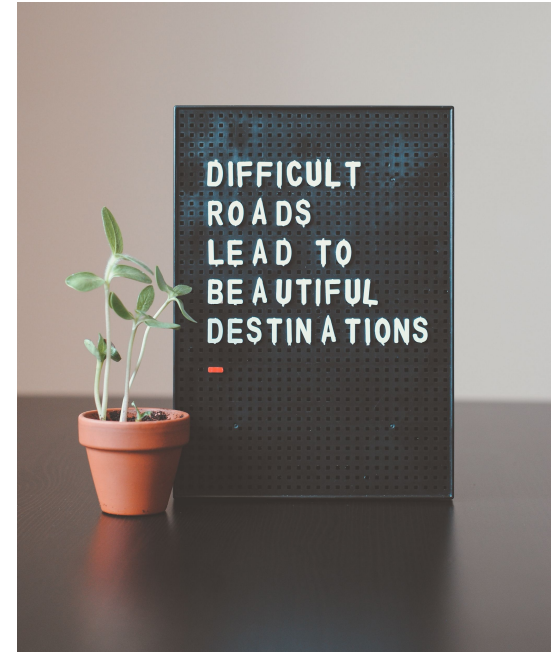
"My coach assisted me with enhancing my strengths and refining my weaknesses. This allowed me to be more confident about my abilities and helped me bridge the gap to my first leadership role. His unique leadership perspective helped me with defining the type of leader I am today."

-Travis S.

How Do I Qualify?

Engineers who can expect the greatest success from the Career and Leadership Accelerator Program™ are:

- Committed to driving career success.
- Committed to becoming a leader.
- Looking to make more money.
- Looking to make a broader career impact and have more influence.
- Wanting to get ahead of peers and accelerate their careers.
- Willing to spend the time and effort to progress their careers.
- Willing to participate and share with others.



What's Included?

- 3 month career development and coaching program
- Networking, collaborating, and learning from a community of like-minded engineers advancing their careers
- Access to career coaches in the program who have experience with leadership, hiring engineers, working in HR, recruiting, and working internationally
- Two weekly Q&A calls: 2 hours of support and guidance on each call for 1:1 discussion with your personal coach and support from the community
- Private online discussion forum: post anytime for feedback and collaboration from your personal coach and the community
- Direct access to your coach anytime through messaging
- Online career and leadership development materials - 18 modules



What's Included?

- Detailed and personalized experience review, to pull out the keys to get you recognized and prioritized by companies, managers, and recruiters
- Career mapping: short term, mid term, and long term
- Resume optimization to what companies and managers are looking for to make you marketable and get you in front of peers
- If interested in looking externally, you'll have access to our recruiter network, where your resume is being personally sent to recruiters
- Practice interviews
- Pay optimization for your new job
- A personal coach to help drive your career success!



Career and Leadership Accelerator™ Process

1. Everyone's needs and interests are different, so the program will be catered to your individual needs.
2. We will explore details about your background and career interests together.
3. Map out a career blueprint with various pathways to get into leadership that also have continued growth potential.



Career and Leadership Accelerator™ Process

4. Make you marketable external to your company, by optimizing your resume and online career profiles with the key components that recruiters and companies are looking for, to get you recognized and in front of peers so recruiters and companies are reaching out to you. Even if you aren't looking to leave your company, this helps to both prepare information for internal interviews at your company, and gives you a pulse on the opportunities and compensation that is available to you outside of your company.
5. Send your resume to our recruiter network.
6. Develop strategies for the conversations with recruiters and companies as they reach out to you.

Career and Leadership Accelerator™ Process

7. Whether moving to a new company or staying with your existing company, we would develop and execute a networking plan to build your image, rapport, and reputation so you're recognized as being ready to move into leadership, again in front of peers. It includes putting you in front of HR and leaders, learning what's important to them for you to move into a leadership role, and so that they're aware of your career interests and have you in mind for future leadership roles.
8. Develop leadership skills through the online video courses and tools in the Career and Leadership Accelerator Program™.

Career and Leadership Accelerator™ Process

9. Prepare for interviews together.
10. Maximize your pay by managing through the softer parts of HR negotiation together.
11. Ensure you have a successful start in a new role and are recognized as a top performer, to continue accelerating your career going forward.



Career Planning Curriculum

Career Planning: The first step is developing a personalized career path blueprint and prioritizing topics that we will discuss on a weekly basis. This could include:

- Finding your career path
- Resume development/optimization
- Online career profile optimization (making you marketable)
- Interview guidance/practice
- Landing your next job/promotion
- Advice for compensation
- Getting off to a great start in a new job
- Identifying and working through any roadblocks or challenges
- Leadership skill development
- Networking in your company
- Building relationships
- Handling difficult conversations
- Managing stress and organizational skills
- Getting recognized and building rapport
- Communication skills
- Prioritizing
- Setting goals
- Managing work-life balance

Leadership Curriculum

- Influencing
- Performance Management and Employee Development
- Managing Conflict
- Communicating with Impact
- Developing Interviewing Skills and Hiring the Right Talent
- Leading Generations
- Emotional Intelligence
- Managing Stress
- Organizational Skills
- Managing up
- Manager Feedback
- Leading Change
- Leading Without Authority
- Diversity and Inclusion
- Creating An Environment for Success
- Key Leadership Traits
- Leadership Quotes

Return on Investment

Invest in your future!

- One intent of the program is to quickly return your investment.
 - For example, if your annual income increases by \$24k, that's \$2k per month more in your pocket.
- For those who are more motivated by the rewarding lifestyle that leadership offers (having a broader influence and impact, developing and leading others, implementing vision and strategy), that is another return on your investment.



14 Day Money Back Guarantee

- This program has been proven to get results.
- Try the program risk free and if you're not happy with it, ask for a refund within 14-days and I'll refund you in full.



It's Time To Take Your Career To The Next Level!

Schedule a call today so I can review your background, understand your goals, and get you the career you deserve!

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