

A Proud Member of



Career and Leadership Accelerator Program™ Overview





“Where Preparation *Drives* Opportunity”

Accelerate your career into leadership!

Build confidence, take on more responsibility, have **more influence** in your career, and make more money **as a leader**.

This program is your guide, and includes **everything you need** to develop skills, network, become marketable and get in front of peers, build rapport and confidence, and get through any roadblocks in order to *drive* career success into leadership!





Coaching Through Experience



Luke Feldmeier
Founder and CEO



Jen Marvin
VP of Women in Engineering



Abraham Kim
VP of Biotech and
Pharmaceutical Engineers



Alonna Marable
VP of US Military
Civilian
Career Transitions



Faysal Khan
VP of International Engineers

Where our coaches bring value in comparison to typical career coaches who may only have an HR degree, is that they've been where you are and through **experience as an engineer and leader understands** what **you** do as a technical professional and what recruiters and hiring managers look for.

We are a Proud Member of **Forbes** Coaches Council

Because of our **consistent success** in **supporting engineers with finding rewarding jobs and advancing their careers**, this coaching organization has been selected to be a member of the prestigious **Forbes Coaches Council**, an Invitation-Only Organization For Senior-Level Executives in the coaching industry. They are composed of respected leaders and executives **who have in-depth experience and success as executive coaches**.





Caring About Our Clients

Earl manages client outreach for our coaches. His professional experience in the customer service industry shows his dedication and passion when it comes to helping others.



Success Stories

- A process engineer advanced to his first leadership role in operations management, taking a 31% raise.
- An electrical engineer advanced to an industrial operations manager, and then a plant manager two years later, increasing his annual income from \$110k per year to more than \$180k per year.



Success Stories

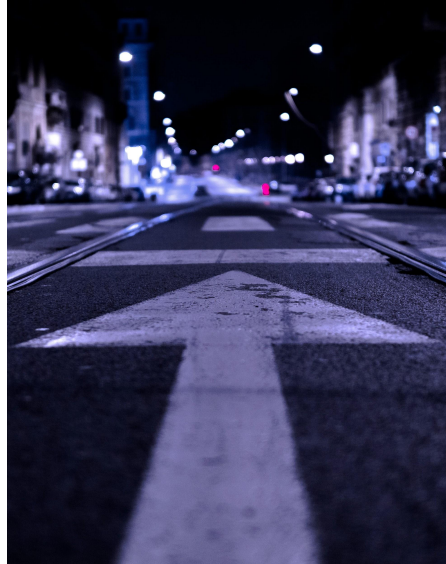


- A plant engineer advanced to an operations manager, and then maintenance manager the following year, increasing his annual income from \$100k per year to more than \$150k per year.
- An industrial plant engineer advanced to an operations manager, increasing her annual income from \$90k per year to more than \$120k per year.

Testimonials

"This course has some life changing powerful home truths – for you – for the people you work with, and for your organization."

-Clayton L.



"A great resource for anyone aspiring to improve their personal acumen and do more for themselves."

-Euan S.

Testimonials

Colin A. (was promoted to leadership and achieved a **31% raise**):

*"I thought I was getting a lot of recruiter hits on my own, but am amazed at how much more I am seeing now that we've worked through the Career Accelerator resume and online profile optimization process to get me in front of peers." "The Leadership course helped **re-point my focus, polish my self-image**, and obtain my first management role. The lessons and group discussions **helped me grow my organizational leadership skills** and affirm my decision making."*



Testimonials

*"These courses boil down hundreds of hours of experience and thousands of data points to exactly what matters most, **saving me both time and money!** I find myself revisiting the courses every few weeks, and I can pull them up right on my phone for a quick refresher before talking to my employees. It has made me **more confident, more effective, and more respected** as a manager."*

-Elliot



Testimonials

"I was struggling to find a coach at my job when Jen reached out to me about her being a coach in the Career and Leadership Accelerator program. I looked into the program and saw the impact it had on others. I decided to sign up and work with Jen who ended up being a great sounding board.

*She helped me **understand more about the engineering industry** and encouraged me to explore and entertain any interests I had in other positions. **The modules on their website** helped guide me through differences exercises and Jen provided the feedback I needed to confirm I was on track to succeed.*

*My favorite part about our interactions was **the ability to strategize with Jen about how I should approach interactions or conversations**. In the end, I was able to negotiate a very significant pay raise along with a promotion and my first supervisory position. **I highly recommend Jen to any female engineer interested in improving or accelerating their career trajectory.**" – Helen*

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Testimonials



*"My coach assisted me with **enhancing my strengths** and **refining** my weaknesses. This allowed me to be **more confident** about my abilities and helped me bridge the gap to my first leadership role. His unique leadership perspective helped me with defining the type of leader I am today."*

-Travis

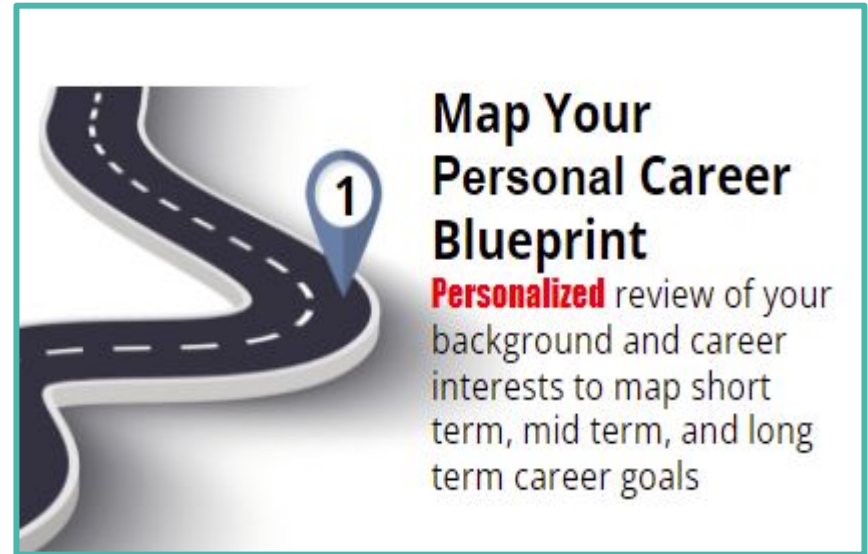
How Does It Work?



The overall goal is to prepare engineers to get into **leadership**, get them in front of peers, and of course make them more money. **Everyone has different needs and interests**, so our coaches ultimately **cater the program to what you need**. Could be focusing on progressing **internally** to your company, **externally**, or **both**.

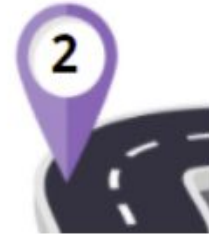
Step 1: Map out a Personal Career Blueprint

As a typical process overview, you and your coach will explore details about **your background and career interests**, pull out the information that recruiters and companies are looking for in candidates, and map out a career blueprint with various pathways to get into your desired role. It includes both short-term for your next step, mid-term and long-term career planning.



Step 2: Make You Marketable

If interested in progressing externally to your company, you will work to make you marketable by **optimizing your resume** and **online career profiles** with the **key components** that recruiters and companies are looking for to **get you recognized** and in front of peers, so recruiters and companies are **reaching out to you**.



Make you Marketable

Personalized optimization of your resume and online job profiles (by someone who has been there) to make you **stand out compared to peers**

Keeping Your Options Open



Even if you aren't looking to leave your company, this helps to prepare information for internal interviews and gives you a pulse on the opportunities and compensation **available to you** outside of your company.

Step 3: Optimized Job Search

Your new resume/profile will be used for **direct applications** as well based on the application strategies you and your coach will be discussing.

Optimize Job Search

Better resume + optimized online profile + recruiter networking + application strategy = **MORE opportunities**, higher pay, better quality jobs



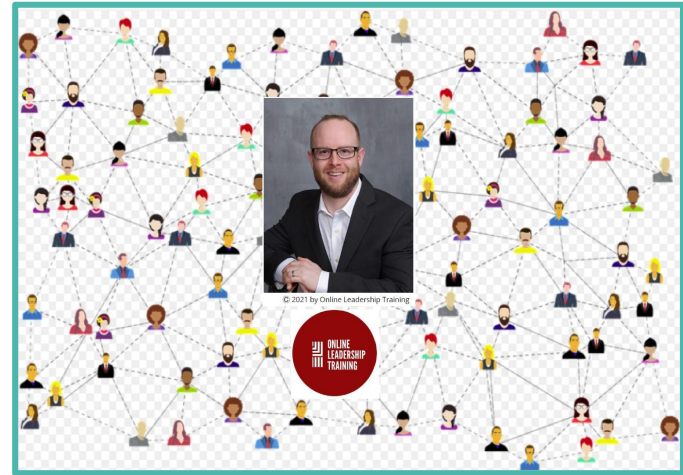
Step 3: Optimized Job Search (cont'd)



If interested in progressing external to your company, your updated resume will be sent to **our recruiter network.**

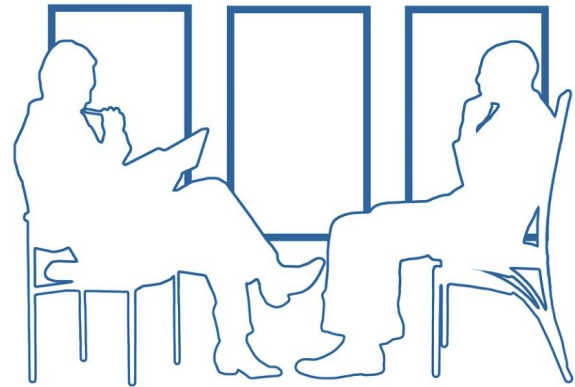
Over the years as an engineers, through several leadership roles, and as experienced career coaches, our coaches have established a **network of recruiters.**

Recruiters are more than happy to support clients from a career coach who they know are now looking for a job and have **sharpened resumes** and **interview skills**, so are a higher probability of succeeding in job placement.



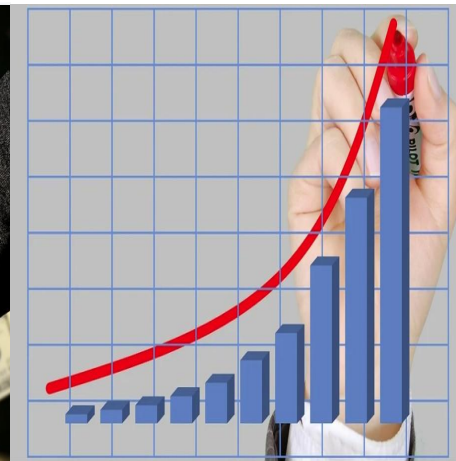
Step 4: Interview Prep

You and your coach will **prepare for interviews together**, utilizing the tools available on the website (practice interview questions, Do's and Don'ts of interviews, managing interview nerves) and through doing mock interview practice. We will focus not only on the 'what' to update in your resume and interview discussion, but also the 'how' when it comes to presenting the information and presenting yourself.



Step 5: Maximize Your Pay

As offers come in, your coach will help to **maximize your pay** by managing through the softer parts of HR negotiation together.



Getting into Leadership



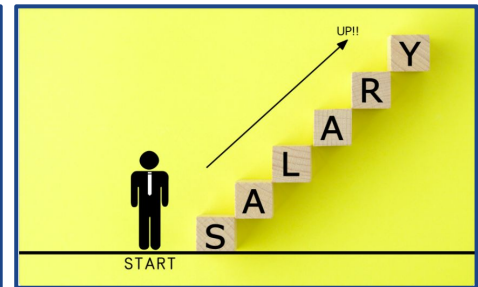
Your coach will work with you to develop and execute a networking plan to **build your image, rapport, and reputation** so you're recognized as being **ready** to move into **leadership**, again **in front of peers**.

If looking to progress internally to your company, it includes putting you in front of HR and leaders, learning what's important to them for you to move into a leadership role, and making sure they're aware of your career interests **and have you in mind for future leadership roles**.



Our Guarantee

Our coaches **guarantee** that they will work with you until you land your next job, and will ensure you will have a successful start in your new role, are recognized as a top performer, and continue accelerating your career moving forward.




Access to Valuable Resources

We have a number of **career and leadership resources, tools, and online video courses** on our website for the Career and Leadership Accelerator Program™.

CAREER AND LEADERSHIP ACCELERATOR™

Home | Leadership | Career Coaching | For Companies | Our Team | Contact | Press/Testimonials | Membership Account ▾



"This course has some life changing powerful home truths – for you – for the people you work with, and for your organization."
-Clayton L.

Membership Course


Career and Leadership Accelerator™ Course Modules


- [Program Overview](#)

Career Development Resources

This module contains a number of **career development resources and tools to help you land your next job:**

- [Career Development Resources](#)





Take Charge of Your Career!

"A great resource for anyone aspiring to improve their personal acumen and do more for themselves."
-Euan S.

Designed To Fit Your Schedule

The program was designed with the idea that its participants are already busy at work and home, so is flexible to accommodate your schedule.

Learning material can be accessed at your leisure, there are regular coaching options from your coach each week, and an aspiring community to support you.



A Community of Motivated Leaders

2023
OFFICIAL MEMBER

Forbes
Coaches
Council

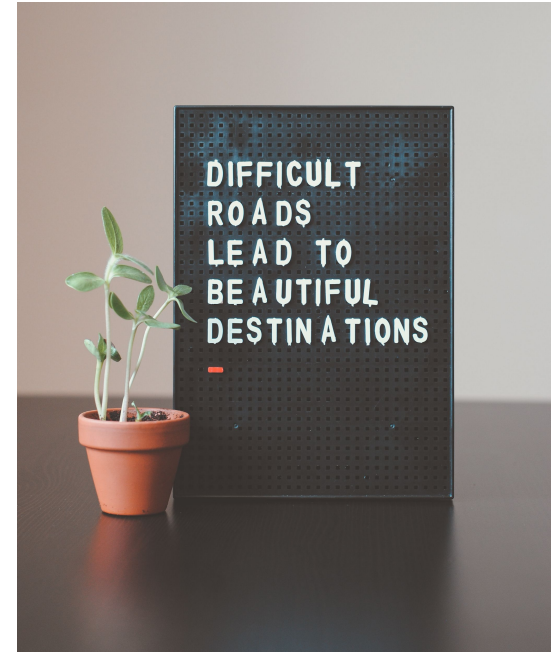


Through this Mastermind experience, you will be just as inspired and learn just as much through collaborating with the motivated engineers in the community as you will with the leader coaching you.

How Do I Qualify?

Engineers who can expect the greatest success from the Career and Leadership Accelerator Program™ are:

- Committed to driving career success.
- Committed to becoming a leader.
- Looking to make more money.
- Looking to make a broader career impact and have more influence.
- Wanting to get ahead of peers and accelerate their careers.
- Willing to spend the time and effort to progress their careers.
- Willing to participate and share with others.



What's Included?



- **Customized career coaching** tailored to your ambitions, with a **commitment** to support you until you achieve a rewarding, high-paying leadership position
- **Networking, collaborating,** and **learning** from a community of like-minded engineers advancing their careers
- **Access to other career coaches** in the program who have experience with hiring engineers, along with experience with HR, recruiting, and working internationally
- **Two weekly Q&A calls:** 2 hours of support and guidance on each call for 1:1 discussion with your coach and support from the community
- **Private online discussion forum:** post anytime for feedback and collaboration from your coach and the community
- Direct access to your coach **anytime through messaging**
- **Online career and leadership development materials** - 18 modules



What's Included?



- **Detailed and personalized experience review**, to pull out the keys to get you recognized and prioritized by companies, managers, and recruiters
- **Career mapping**: short term, mid term, and long term
- **Resume optimization** to what companies and managers are looking for to make you marketable and get you in front of peers
- **If interested in looking externally**, you'll have access to our recruiter network, where your resume is being personally sent to recruiters
- **Practice interviews and interview prep material**
- **Pay optimization** for your new job
- **Even after securing your desired role**, you'll maintain uninterrupted access to our online discussion forum, direct communication with your coach, and all the career and leadership resources available on our website



Recap: Career and Leadership Accelerator™ Process

1. Everyone's needs and interests are different, so the program will be catered to your individual needs.
2. We will explore details about your background and career interests together.
3. Map out a career blueprint with various pathways to get into leadership that also have continued growth potential.



Recap: Career and Leadership Accelerator™ Process

4. Make you marketable external to your company, by optimizing your resume and online career profiles with the key components that recruiters and companies are looking for, to get you recognized and in front of peers so recruiters and companies are reaching out to you.
 - a. Even if you aren't looking to leave your company, this helps to both prepare information for internal interviews at your company, and gives you a pulse on the opportunities and compensation that is available to you outside of your company.
5. Send your resume to our recruiter network.
6. Develop strategies for the conversations with recruiters and companies as they reach out to you.

Recap: Career and Leadership Accelerator™ Process

7. Whether moving to a new company or staying with your existing company, we would develop and execute a networking plan to build your image, rapport, and reputation so you're recognized as being ready to move into leadership, again in front of peers. It includes putting you in front of HR and leaders, learning what's important to them for you to move into a leadership role, and so that they're aware of your career interests and have you in mind for future leadership roles.
8. Develop leadership skills through the online video courses and tools in the Career and Leadership Accelerator Program™.

Recap: Career and Leadership Accelerator™ Process

9. Prepare for interviews together.
10. Maximize your pay by managing through the softer parts of HR negotiation together.
11. Our coaches **guarantee** that they will work with you until you land your next job, and will ensure you will have a successful start in your new role, are recognized as a top performer, and continue accelerating your career moving forward.



Career Planning Curriculum

Career Planning: The first step is developing a personalized career path blueprint and prioritizing topics that we will discuss on a weekly basis. This could include:

- Finding your career path
- Resume development/optimization
- Online career profile optimization (making you marketable)
- Interview guidance/practice
- Landing your next job/promotion
- Advice for compensation
- Getting off to a great start in a new job
- Identifying and working through any roadblocks or challenges
- Leadership skill development
- Networking in your company
- Building relationships
- Handling difficult conversations
- Managing stress and organizational skills
- Getting recognized and building rapport
- Communication skills
- Prioritizing
- Setting goals
- Managing work-life balance

Career and Leadership Skills Development Modules

- Influencing
- Performance Management and Employee Development
- Managing Conflict
- Communicating with Impact
- Developing Interviewing Skills and Hiring the Right Talent
- Leading Generations
- Emotional Intelligence
- Managing Stress
- Organizational Skills
- Managing up
- Manager Feedback
- Leading Change
- Leading Without Authority
- Diversity and Inclusion
- Creating An Environment for Success
- Key Leadership Traits
- Leadership Quotes

Return on Investment

Invest in your future!

- One intent of the program is to quickly return your investment.
 - For example, if your annual income increases by \$24k, that's \$2k per month more in your pocket.
- For those who are more motivated by the rewarding lifestyle that leadership offers (having a broader influence and impact, developing and leading others, implementing vision and strategy), that is another return on your investment.





It's Time To Take Your Career To The Next Level!

Schedule a call today so we can review your background, understand your goals, and get you the career you deserve:

<https://go.oncehub.com/CareerAcceleratorCoaching>

Email us: CareerAcceleratorCoaching@gmail.com

