

## CAREER ACCELERATOR PROGRAM™ FOR ENGINEERS AND TECHNICAL PROFESSIONALS







The Career Accelerator Program™ offered by The Online Leadership Training™ company empowers engineers like you to excel in your professional journey and achieve your career goals.



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### "Where Preparation Drives Opportunity"

This program is your guide, and includes everything you need to find your **rewarding** career path, become marketable and get in front of peers, land that **next higher-paying job** quickly, and *drive* career success!



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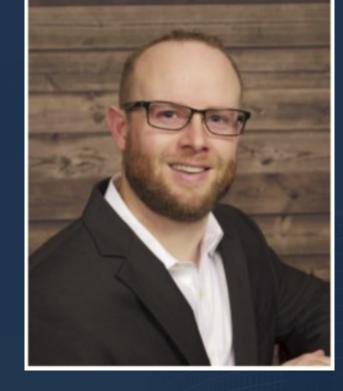


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Luke Feldmeier Owner, CEO, Career Coach

Luke currently works for Bloom Energy as the **Director of Business Development**. With a **background in engineering and a proven track record in several leadership roles**, he has transitioned into the realm of business development. Luke's dedication to professional growth led him to complete the London Business School Executive Education program, reinforcing his commitment to an executive career path. He is also a Professor of Engineering Leadership and Career Acceleration at **Villanova University College of Engineering**.

He started this coaching side passion/business because he found through his several leadership roles that he enjoys developing others and **helping them find their career success**.



YOUR CAREER COACH



**Jennifer Marvin** VP of Aerospace Engineering

Jen Marvin is a seasoned engineer and a specialized career coach with a distinct focus on assisting aerospace engineers in advancing their professional journeys. While her expertise primarily centers on the aerospace sector, her rich experience has also seen her coaching engineers and technical professionals from diverse backgrounds.

Her profound history in both engineering and leadership, combined with her firsthand experiences as a female engineer, equips Jen with a unique perspective on the challenges and opportunities that engineers face. Her multifaceted roles as an engineer, leader, and mother make her an exceptional coach, adept at guiding engineers to elevate their careers.



YOUR CAREER COACH



Abraham Kim VP of US Biotech and Pharmaceutical Engineers

**Abraham Kim** is an engineering leader who is passionate about coaching and developing others to achieve their personal and professional goals.

Abraham focuses on coaching individuals in the medical device and pharmaceutical industries given that is where his education and engineering career has been.

His breadth of experience in those fields allows him to provide insightful guidance for those looking to grow in their current role or transition to a new one.



YOUR CAREER COACH



Ebony Wiley VP of Coaching Diverse Engineers

**Ebony Wiley** is a seasoned leader with 20+ years of experience across engineering, supply chain, product management, and business development. She holds a Chemical Engineering degree and a Master's in Engineering Management, advancing through leadership roles at a Fortune 50 company.

Her career is defined by mentorship and talent development, having led multi-level organizations and supported global teams. Ebony has consistently helped professionals navigate career transitions, grow into leadership roles, and secure promotions.

As VP for Coaching Diverse Engineers, Ebony empowers engineers from underrepresented backgrounds to define their goals, build confidence, and achieve career success with clarity and purpose.



## **COACHING THROUGH EXPERIENCE**



Luke Feldmeier Owner, CEO, Career Coach



Jennifer Marvin VP of Aerospace Engineering



Abraham Kim VP of US Biotech and Pharmaceutical Engineers



Ebony Wiley VP of Coaching Diverse Engineers

Where our coaches bring value in comparison to typical career coaches who may only have an HR degree, is that they've been where you are and through experience as an engineer and leader understand what you do as a technical professional and what recruiters and hiring managers look for.



# **SUCCESS STORIES**



Colin transitioned into his first managerial position and accepted a 31% raise.



Mayhell, after trying to get a job with her dream company for years, accepted a job with this dream company taking a 40% raise.



Prashant took a 50+% raise with a company that sponsored his green card application.



David accepted a new job with a Giant Tech company, a 50% raise, and the potential for a quick promotion within 1 year.



Jainil was promoted to an engineering position in a new company in his target industry and accepted a 58% raise.



# **SUCCESS STORIES**



Ray advanced to a new company, accepting a new job in his target location with a 62% raise.



Kenny took a 65% raise moving from a contract role to a full-time position.



Naveen advanced to a new company, transferring his H1B Visa and accepting an 80% raise.



Tim accepted a job with a new company through connections in our recruiter network, doubling his pay (100% increase) and accepting a signing bonus!



Faisal (on an H1B Visa) transitioned out of his company he was not enjoying, and accepted a 120% raise plus relocation bonus!

You may read more success stories **here** 



"I thought I was getting a lot of recruiter hits on my own, but am amazed at how much more I am seeing now that we've worked through the Career Accelerator resume and online profile optimization process to get me in front of peers."



#### Colin

**Manfacturing Leader** 

"His coaching for my interview helped me build confidence to convey how my experience and skill set made me the best-suited candidate for the role. His perspective as a hiring manager was eye-opening. After we did the mock interview I felt so relieved to know I was on the right track to impress my future employer, and I was thankful for Luke's advice. My interview went incredibly well, and shortly after I received a job offer. Luke's help didn't end there, he coached me on how to follow through with the resignation process and the transition to my new role. Something else of great value in Luke's program is the opportunity to network with other professionals and hear about their successes and struggles to know that you are not alone."



Mayhell

Project Engineer

Forbes

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"The one thing that stood out for me about this program is the personalized approach that Luke can provide. Luke really takes the time to understand what it is you're looking for and can provide custom insights and advice. The recruiter network that Luke has is a great advantage as well because that increases your visibility and provides access to roles that would otherwise be difficult to find. Luke really helped me with the job offer negotiation process and convinced me that employers can go above and beyond for the right candidate. I was really interested in a role but the initial base salary that was offered was lower than my expectations. Through Luke's advice, I was able to enthusiastically interview through the whole process and save the compensation conversation for the very end. The employer increased their offer by over 20%!"

#### Kumail

#### **Industry Consultant**

"The Career Accelerator has given me a huge boost in my job search. Since beginning the program I've received dozens of responses and emails from recruiters after receiving almost none before the program. The bi-weekly calls have allowed me to navigate through my job search with Luke's professional expertise helping in all aspects of the process. I highly recommend this program to any engineer looking to progress in their career or to transition to another one."



"Luke really helped me with complete optimization of my resume and LinkedIn profile so that I could transition into a software engineer role. His advice regarding job salary negotiation, resigning amicably from my employer, and preparing for next steps regarding expections for my new role was very impactful in my journey to transition to software engineering! Not only I was able to land a SWE role, but I was also able to almost double my total compensation with relocation to Texas!"

> Rozzerio Software Engineer

"I was very fortunate to have had the opportunity of working with Luke during a transformative time in my career. Throughout our sessions, he continuously went above and beyond what I expected.

I left each session feeling very confident about the decisions I was considering, and he gave me the tools to have the best possible chance at succeeding. I already have, and will continue to, recommend Luke to close friends and colleagues in need of a top-tier career counselor and coach."



Coaches

"Luke helped me at all stages of my job search from resume preparation to networking with recruiters, interview process, salary negotiation guidance and even first days in the new role. I appreciated Luke's insight in all aspects of job search and specifically with the interviews. Interviews for managerial/director level roles focus quite a bit on leadership and I felt better prepared for real interviews after practicing mock sessions with him. Even though my journey to find a new role took some time, Luke didn't give up and continued to provide his support until I found the right role."



#### Umesh

#### **Director of Systems and Test Engineering**

"Luke's career accelerator program helped me specifically in preparing for the interviews which gave me a lot of confidence to appear for the job interview.

His insights and evaluation were particularly helpful in minimizing the errors during the interview. Luke is very flexible in terms of accommodating last minute requests and managing schedules. Luke also helped me shine my resume. I highly recommend this program to everyone who wants to make a lucrative career but does not have adequate resources or guidance"



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"I was struggling to find a coach at my job when Jen reached out to me about being a coach in the Career and Leadership Accelerator program. I looked into the program and saw the impact it had on others. I decided to sign up and work with Jen who ended up being a great sounding board. She helped me understand more about the engineering industry and encouraged me to explore and entertain any interests I had in other positions. The modules on their website helped guide me through differences exercises and Jen provided the feedback I needed to confirm I was on track to succeed. My favorite part about our interactions was the ability to strategize with Jen about how I should approach interactions or conversations. In the end, I was able to negotiate a very significant pay raise along with a promotion and my first supervisory position. I highly recommend Jen to any female engineer interested in improving or accelerating their career trajectory."



#### Helen

#### Sr. Systems Engineer

"I'm very thankful to find the Career Accelerator Program as they helped me to better prepare for my interview and negotiate for a better job offer. I highly suggest to anyone interested in taking their career to the next level to use the Career Accelerator Program. This program is well designed with instructional modules, weekly group calls and one-in-one coaching. Luke and Jennifer are great mentors, leaders and experienced professionals who truly care about helping you to achieve your next dream job."



"From the moment we started our coaching sessions, Abraham displayed deep understanding of the nuances of career development. His mentorship was not just about providing advice but about truly understanding my aspirations, strengths, and areas for improvement. Abraham's ability to ask thought provoking questions helped me gain clarity on my goals and create a welldefined career strategy. With his help I was able to get more exposure to better opportunities that ultimately led me to my new job!"



### Kayla

#### Cell Therapy | MSAT | Manufacturing

"I'm extremely grateful to have had the opportunity to work with Abraham as my career coach, and I wanted to share my experience with others. Overall, Abraham was a powerful resource for me in stimulating my career development journey. Abraham offered industry-specific insight as well as general tips in the proffesional workplace. With his guidance and direction, I was able to deposit my energy in the most effective way to get my closer to my career and personal development goals."



#### Abdullah Maintenance Engineer

"I enjoyed working with Abraham! Not only did he provide a lot of useful tools for navigating corporate life as a leader, but I also valued his perspective and approach to coaching. He's patient, a great cheerleader, and wants to see people grow."





## OUR ORGANIZATION IS A PROUD MEMBER OF THE

official MEMBER Forbes Coaches Council

Because of our consistent success in supporting engineers with finding rewarding jobs and advancing their careers, this coaching organization has been selected to be a member of the prestigious Forbes Coaches Council, an Invitation-Only Organization For Senior-Level Executives in the coaching industry. They are composed of respected leaders and executives who have in-depth experience and success as executive coaches.

### **MEET OUR PROGRAM ADVISOR**



Taking the lead on your discovery (Zoom) call will be **Earl**, our senior program advisor.

During the call, he will try to learn about your background and understand your goals. You will also learn from him about how our coaches work with our clients to find their career success. This way, if there's a match, he will let you know what the next steps are to sign up and schedule your first session with any of our coaches



## **HOW DOES IT WORK?**



# There are a lot of resumes and people out there looking around to get jobs.

Of 10 people with similar backgrounds, it's the ones who can best convey how their experience applies to what recruiters and companies are looking for who land the interviews and jobs.

We found out **you can get hired** over someone with better experience by having a **better resume**, **better online job profiles**, and **better interview skills**.



## EACH PROFESSIONAL IS UNIQUE.



Our coaches understand that each professional has **different needs and interests**, so they ultimately cater to what **you need**.

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# THE CAREER SUCCESS ROADMAP

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### 5. Land your higher paying and rewarding new job!

<u>4. Interview Prep</u> <u>Personalized to You</u> Guides, practice questions, and practice interviews to make you stand out compared to peers



Personalized optimization of your resume and online job profiles (by someone who has been there) to make you stand out compared to peers

#### <u>1. Map Your Personal</u> <u>Career Blueprin</u>t

Personalized review of your background and career interests to map short term, mid term, and long term career goals

3. Optimized Job Search Better resume + optimized online profile + recruiter networking + application strategy = MORE opportunities, higher pay, better quality jobs

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## STEP 1: MAP OUT A PERSONAL CAREER BLUEPRINT



As a typical process overview, you and your coach will: Explore details about your background and career interests, pull out the information that recruiters and companies are looking for in candidates.

Map out a career blueprint with various pathways to get into your desired role. It includes both **shortterm** for your next step, **mid-term** and **long-term career planning**.



## **STEP 2: MAKE YOU MARKETABLE**



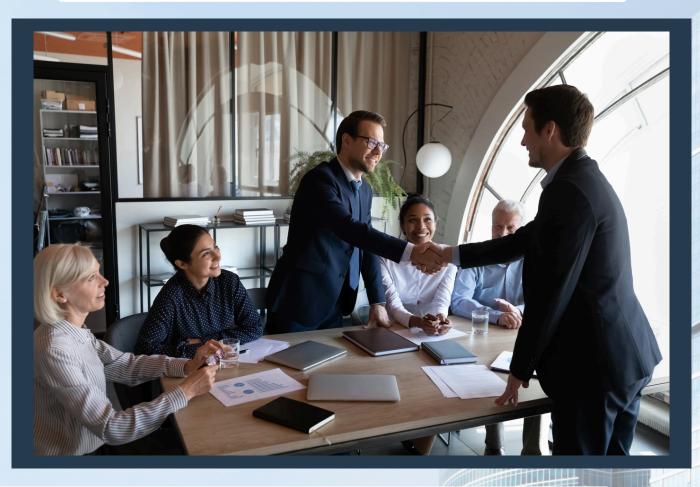
Make you marketable external to your company by optimizing your resume and online career profiles with the key components that recruiters and companies are looking for to get you recognized and in front of peers, so recruiters and companies are reaching out to you. This is the first method of landing your next job.

## **KEEPING YOUR OPTIONS OPEN**



Even if you aren't looking to leave your company, this helps prepare information for internal interviews and gives you a pulse on the opportunities and compensation **available to you** outside your company.

# LEADERSHIP RISE: INTERNAL NETWORKING STRATEGY



If also interested in staying with your existing company, your Coach would develop and execute a networking plan to build your image, rapport, and reputation so you're recognized as being ready to move into leadership, again in front of peers. It includes putting you in front of HR and leaders, learning what's important to them for you to move into a leadership role, and so that they're aware of your career interests and have you in mind for future leadership roles.

## **STEP 3: OPTIMIZED JOB SEARCH**



Your new resume/profile will also be used for **direct applications** based on the application strategies you and your coach will be discussing.



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## STEP 3: OPTIMIZED JOB SEARCH CONT'D

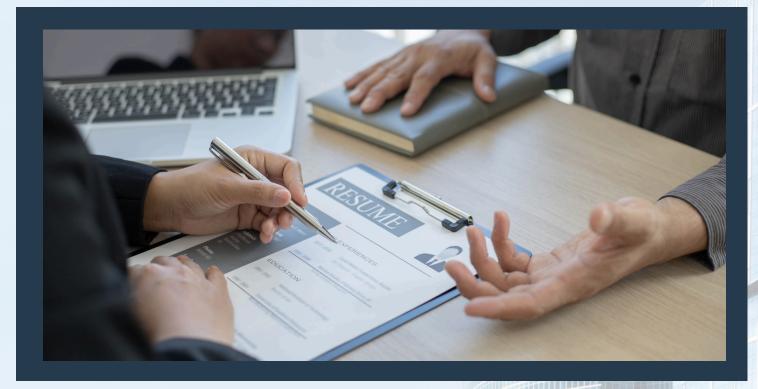


Your updated resume will be sent to your coach's recruiter network.

Over the years as engineers, through several leadership roles, and as a career coaches, they have established **a network of recruiters**.

They're more than happy to support clients from a career coach who they know are now looking for a job and have sharpened resumes and interview skills, so they are more likely to succeed in job placement.

### STEP 4: INTERVIEW PREP PERSONALIZED TO YOU



You and your coach will **prepare for interviews together**, utilizing the tools available on the website (practice interview questions, Do's and Don'ts of interviews, managing interview nerves) and through doing a practice interview.

Your coach will focus not only on the 'what' to update in your resume and interview discussion but also on the 'how' when it comes to presenting the information and presenting yourself.

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### SUPPORT IN EVALUATING OFFERS AND SALARY NEGOTIATION



As offers come in, your coach will help to **maximize your pay** by managing through the softer parts of HR negotiation together.



### OUR GUARANTEE: CONTINUED SUPPORT UNTIL YOU LAND YOUR NEXT JOB



Our guarantee is that the coaches will work with you until you land your next job, will ensure you will have a successful start in your new role, are recognized as a top performer, and continue accelerating your career moving forward.



### **DESIGNED TO FIT YOUR SCHEDULE**



The program was designed with the idea that its participants are already busy at work and home, so it is flexible to accommodate your schedule.

Learning material can be accessed at your leisure, there are regular coaching options from your coach each week, and an aspiring community to support you.

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# HOW DO I QUALIFY?



Engineers who can expect the greatest success from the **Career Accelerator Program™** are:

- Committed to driving career success.
- Looking to make more money.
- Looking to make a broader career impact and have more influence.
- Wanting to get ahead of peers and accelerate their careers.
- Willing to spend the time and effort to progress their careers.





- Personalized career development and coaching program with guaranteed support until you land your next job
- Access to other career coaches in the program who have experience with hiring engineers, along with experience with HR, recruiting, and working internationally
- **Direct access** to your coach anytime through messaging and setting up 1:1 calls as needed
- Online career and leadership development materials 18 modules

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### WHAT'S INCLUDED



- Detailed and personalized experience review to pull out the keys to get you recognized and prioritized by companies, managers, and recruiters
- Career mapping: short-term, mid-term, and long term
- Resume optimization to what companies and recruiters are looking for to make you marketable and get you in front of peers
- Access to our recruiter network, where your resume is personally sent to recruiters
- Practice interviews
- Pay optimization for your new job
- Your own personal coach to help drive your career success!
- Even after the career development and coaching program, you will continue to have access to the coaches and the career and leadership resources on the website



### **CAREER DEVELOPMENT CURRICULUM**

Recognizing that everyone's needs and interests are different, the program will cater to your needs. The first step is developing a personalized career blueprint and prioritizing topics that we will discuss on a weekly basis. This could include:

- Finding your career path
- Resume development/optimization
- Online career profile optimization (making you marketable)
- Interview guidance/practice
- Landing your next job/promotion
- Advice for compensation
- Getting off to a great start in a new job
- Identifying and working through any roadblocks or challenges
- Leadership skill development
- Networking in your company
- Building relationships
- Handling difficult conversations
- Managing stress and organizational skills
- Getting recognized and building rapport
- Communication skills
- Prioritizing
- Setting goals
- Managing work-life balance

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# CAREER AND LEADERSHIP SKILLS DEVELOPMENT MODULES

In the program, you'll have access to a variety of modules on key leadership skills and topics. If you're interested, we can discuss and apply these modules during our coaching sessions, helping you enhance your leadership abilities and achieve your career goals

- Influencing
- Performance Management and Employee Development
- Managing Conflict
- Communicating with Impact
- Developing Interviewing Skills and Hiring the Right Talent
- Leading Generations
- Emotional Intelligence
- Managing Stress
- Organizational Skills
- Managing up
- Manager Feedback
- Leading Change
- Leading Without Authority
- Diversity and Inclusion
- Creating An Environment for Success
- Key Leadership Traits
- Leadership Quotes

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### RETURN ON INVESTMENT INVEST IN YOUR FUTURE!



- One intent of the program is to quickly return your investment.
- For example, if your annual income increases by \$24k, that's **\$2k per month more in your pocket**.
- For those who are more motivated by achieving a new rewarding career path in a different company or industry, that is a lifestyle return on your investment.

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### **PRICING STRUCTURE**



Recognizing that every engineer and technical professional has different needs and interests, we typically discuss the cost during the free introductory call since it depends on your specific needs and what can bring the most value to you and your career.

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- Schedule a call today so we can review your background, understand your goals, and get you the career you deserve:
- Tap here to book a call: <u>https://go.oncehub.com/careeracceleratorcoaching</u>
- Or Email us at: <u>CareerAcceleratorCoaching@gmail.com</u>

